

XDS Information for "Special Events" Scheduler

Overview

The X-Digital Systems receiver ("XDS") is designed to supply all the programming a station uses from a single port assigned to one set of call-letters. This created a challenge of scheduling live events with unpredictable end times, rain delays, etc into a receiver schedule that's fairly rigid. It's easy switching **to** a Special Event because the start time is fixed. However, how do you know when it's time to rejoin your regular programming? To solve that problem, we created the "Special Events" scheduler.

The idea for the Special Events scheduler is simple - **The programming you select will override your existing program schedule for the duration of the selected Special Event programs.**

Using the "Special Events" Game Scheduler

If you select a program on the Special Events scheduler, you are in effect "arming" the mechanism that will switch your XDS receiver output port when the event starts, and then return to your regular program schedule when it's over or interrupted due to a rain delay. You can also stack multiple events in the scheduler and have them default to each other depending on the circumstances of the events.

IMPORTANT: You *must* broadcast your selected event from the XDS audio port assigned to your station's call letters.

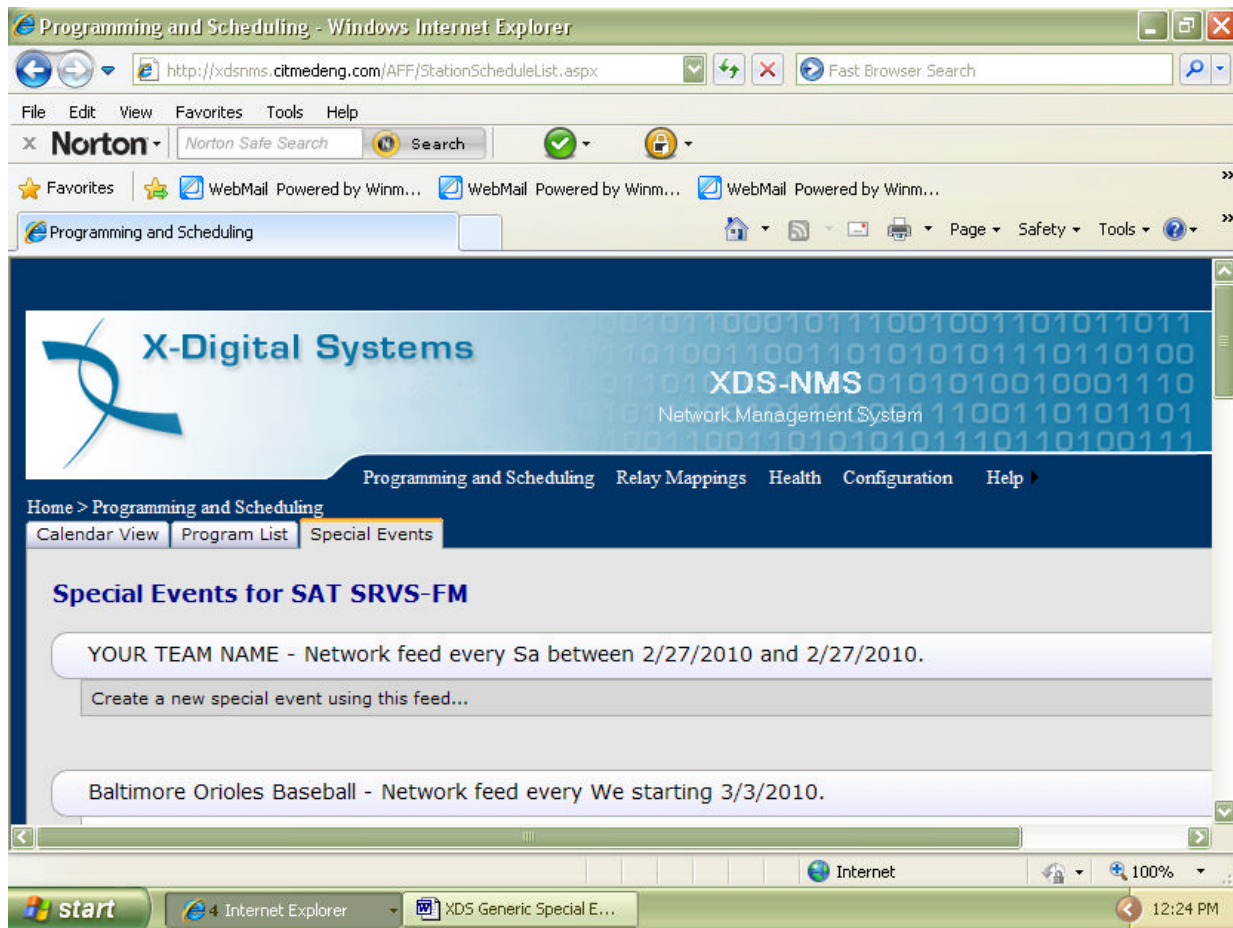
Go to your affiliate Programming Schedule via <http://myxdsreceiver.cmneng.com>, log in, select your station and locate the tab entitled "**Special Events**". This tab is used to scheduled live events that have either unknown start or end times, or both. If your station is authorized for these live events, it will be listed under this Special Events tab.



How to use the "Special Events" Scheduler

Let's say you take programming from other syndicators, which is already scheduled in your XDS calendar schedule from the Program List. During that scheduled period, you want to take a particular live event (Sports play-by-play, etc.) that for example is on Saturday 2/27/10. The event will be listed in the Special Events tab with your program name (i.e. Team name). In this example we are using XDS program name 'YOUR TEAM NAME'.

Select the Special Events tab and "Special Events for your station" (as indicated by call-letters which is SAT SRVS-FM in the provided screen shots) will be listed in the scheduler. Scroll until you reach the program of your choice to create a Special Event schedule for that event (in this case, 'YOUR TEAM NAME').



Selecting the event by this method will "arm" the receiver to switch to the selected Special Event. When that event begins, the receiver will automatically switch to it. When the event is over, the receiver will automatically switch back to your regular schedule.

To arm the receiver click the "Create a new special event using this feed" window under the listed event and the following dialog box will open:

Edit Special Event

Special Event Program 'YOUR TEAM NAME' on SAT SRVS-FM

Special Events scheduler

You are choosing to Air a Game or Special Event in place of your regular station schedule. This will temporarily preempt your regular schedule (if applicable) for the duration of the game or special program specified at the top of this dialog box.

By setting the date range below, you are selecting a period where you are permitting this special event program to automatically override your regular station schedule.

Any time the Game or Special Event starts within the specified Date Range, it will override your regular schedule selections until the Game or Special Event is over.

You may manually schedule the event with a fixed Start and End time by utilizing the standard program scheduler.

Set the Date Range for this Temporary Schedule to be in effect:

Start Date

End Date

If the End Date is not specified, this Temporary Schedule will continue to repeat on the days checked below.

Check the Day(s) of the Week for this Temporary Schedule to be in effect:

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

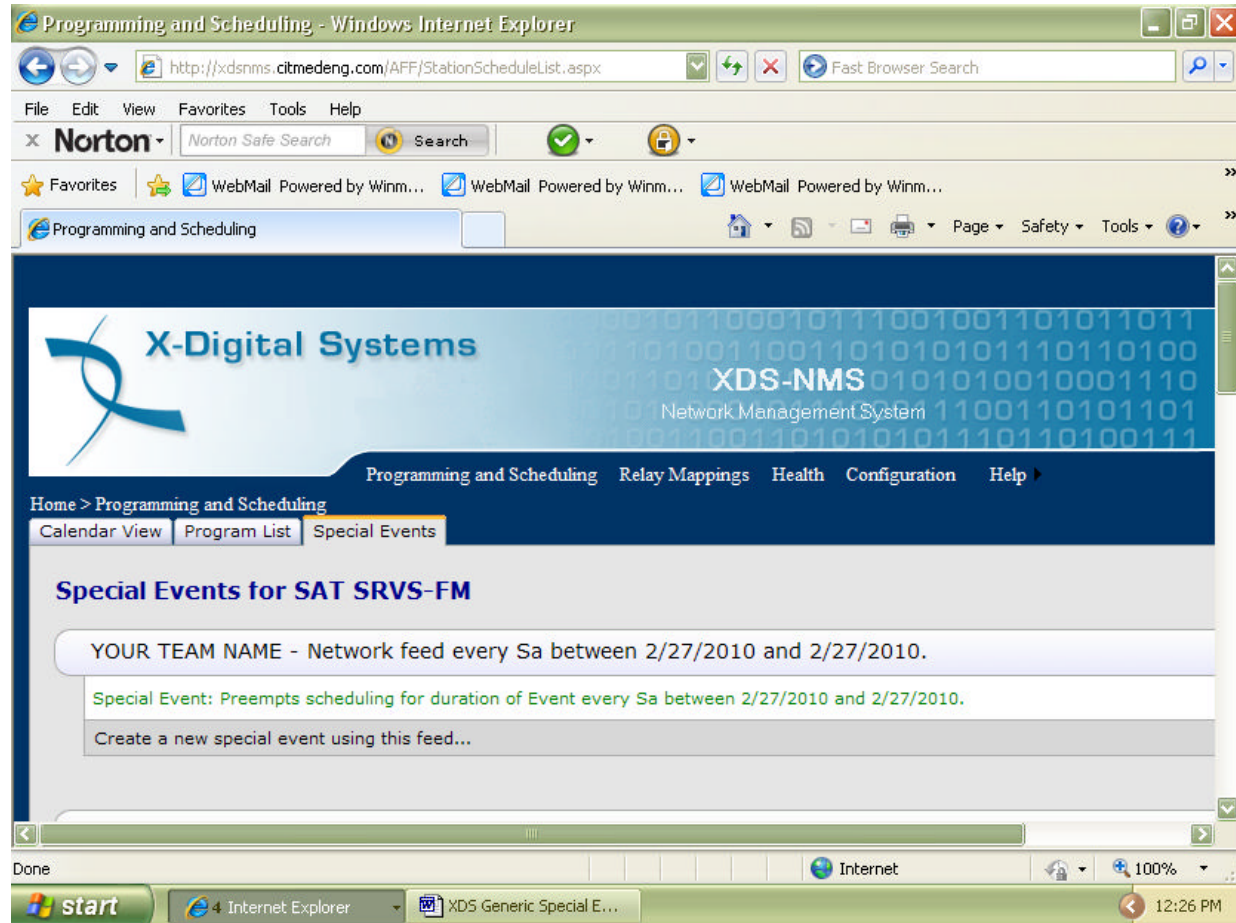
1) A Date Range for the "arming" to be valid

- For the period of time defined in this range, any time this special event occurs your schedule will be overridden by this event- in this case, YOUR TEAM NAME. Since there are separate entries for each GAME/EVENT, you will not need to modify this field.

2) A Day-of-Week range

- This defines what day(s) you allow the "arming" to be in effect. Since there are separate entries for each GAME/EVENT, you will not need to modify this field.

Click OK at the bottom of the screen to SAVE this event and arm the receiver for Special Events Mode. Your screen will now show that the event for Saturday 2/27/10 has now been saved. You would then repeat the process for each GAME/Event that you want to air.



Stacking multiple Special Events

When there are multiple live or special events offered on the same day, you can set up your receiver to switch to both events following the same rules.

However, if event 1 stays on for an extended period (such as a baseball game with extra innings), and is still in progress when event 2 starts, event 1 will remain on-air until it ends or goes into Rain Delay.

Example: Where there are two Special Events and Event 1 ("EV1") runs long and Event 2 ("EV2") starts before EV1 is over:

Note that the terms EV1 and EV2 are used herein for explanatory purposes. In actual circumstances, EV1 and EV2 would be identified by their Special Event program names. "Rcx" = receiver and "Pgm" = program.

Action

Result

EV 1 begins	Rcx switches from existing scheduled pgm to Ev1
EV 2 begins, EV 1 still in progress	Rcx remains on EV1
EV 1 ends	Rcx switches to EV2
EV 2 ends	Rcx switches to regular schedule of pgms on rcx