

**CBS NEWS ON THE HOUR**

Six-minute newscast on the latest headlines of the hour.

Sunday through Saturday/ 24 hours at :00 to :06.

**XDS Program Name: CBS News - TOH** (and your time zone)

Two 60-second network commercials at 03:00 and 05:00.

Cutaways at :04:00 and :05:00.

**WORLD NEWS ROUNDUP**

Ten-minute in-depth award winning newscast.

**XDS Program Name: CBS News World News Roundup – Morning** (and your time zone)

Two 60-second LOCAL availabilities.

**WORLD NEWS ROUNDUP LATE EDITION**

Nine-minute wrap-up of the day's news with Bill Whitney.

M-F 7:00pm

**XDS Program Name: CBS News World News Roundup – Late Edition** (and your time zone)

Three 60-second network commercials.

**UPDATES**

One-minute broadcast on the top news story of the hour.

:31 past the hour - 24/7.

**XDS Program Name: CBS News BOH** (and your time zone)

Also available on XDS Channel: CBS News - 39

**NEWSBRIEFS**

One-minute fast paced headline news service.

:00 every hour. M-F 6:00am to 11:00am.

**XDS Program Name: CBS News Spectrum**

Also Available on XDS Channel: CBS News -39

**SPECIAL REPORTS**

Unscheduled breaking news reports and additional special reports for developing stories at :00,:10,:20, :31,:40,:50 after the hour. XDS Channel: CBS News - 39.

Closed circuit programming announcements on Infolink, Voice Cue, NetBug and E-Mail.

**LIVE ANCHORED COVERAGE/CONTINUOUS COVERAGE**

Wall-to-Wall continuous anchored coverage of major events and crisis news coverage.

**XDS Channel: CBS News - 41.**

**HEADLINE ADVISORIES on Infolink/NetWriter/Netbug**

Text advisories about stories and anchors on the upcoming hourly, updates and special reports. Sent at :10 and :40 after each hour.

## **CBS Radio News Products continued**

### **WEEKEND ROUNDUP**

In-depth weekly program featuring reports and discussions with reporters and newsmakers. 48 minutes in length.

4:10pm on Fridays and 8:10am Saturdays. **XDS Program Name: CBS News - CBS**

**Weekend Roundup** Also available on XDS Channel: CBS News - 41

Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com) under PROGRAMMING/ Weekend Roundup.

### **NEWSFEED**

Comprehensive and extensive audio cuts service for affiliates' use. Breaking news cuts, correspondents' reports, ROSR material, debriefs, natural sound, newsmakers and daily features available for stations' air. Non-stop delivery of cuts 24/7.

Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com) under NEWSFEED.

### **WEEKEND FEATURE FEED**

More than 100 features and series on Money, Health, Technology, Lifestyles and more for stations use through the week or weekend, on air or on the web.

Available for download Fridays at [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com) under PROGRAMMING: Series/Specials.

### **SPORTSFEED**

For information, contact your Westwood One rep.

### **ENTERTAINMENT MORNING PREP SERVICE**

For information, contact your Westwood One rep.

### **TODAY IN HISTORY**

Actualities and sound from past historical events.

Available for download: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).

### **SPEEDFEEDS**

Unanchored speeches, news conferences, live events and interviews as events occur or by request. XDS Channels: CBS News - 40, 41, 42, 43.

### **ONE ON ONE INTERVIEWS/ 2-WAYS**

Live correspondent, consultant and expert interviews with individual stations. Call the newsdesk with your 2-way requests. (212) 975-3615 or (888) 227-8900.

**\*SEE SEPARATE PAGE ON NEWSFEED AND WEEKEND FEATURES FOR MORE DAILY AND WEEKLY FEATURES**

## **CBS Radio News Products continued**

### **REPORTER'S NOTEBOOK**

CBS Evening News Reporters talk about issues affecting our world and our daily lives. 60 seconds in length.

M-F 4:25pm/5:25pm ET **XDS Program Name: CBS News - Reporter's Notebook**

One 60-second network commercial. Available for download:

[www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).. Also available by RSS for automatic posting on station websites.

### **WHAT'S IN THE NEWS**

Correspondents take a closer look at one of the day's stories.

90 seconds. One 30-second network commercial.

M-F 3:25pm/5:25pm ET **XDS Program Name: CBS News -What's in the News**

Available for download: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com). Also available by RSS for automatic posting on station websites.

### **OSGOOD FILE**

Two minutes plus two 30-second network commercials.

M-F 6:25am, 7:25am, 8:25am, 9:25am ET **XDS Program Name: The Osgood File**

Available for download at [westwoodone.com](http://westwoodone.com).

### **DAVE ROSS COMMENTARY**

90 seconds plus one 30-second network commercial.

Monday through Saturday 12:25pm, 1:25pm ET **XDS Program Name: Dave Ross**

Available for download at [westwoodone.com](http://westwoodone.com).

### **CBS EVENING NEWS ON THE RADIO**

Simulcast of the CBS Evening News. Stations may take first segment only.

May be aired LIVE in all time zones. By special agreement only.

M-F 6:30pm ET. **XDS Program Name: CBS News - CBS Evening News**

Also available on XDS Channel: CBS News - 43

CBS Evening News is also available as a podcast via RSS for stations' websites.

### **60 MINUTES ON THE RADIO**

Simulcast of TV's most watched news magazine program. By special agreement only.

Sundays, 7pmET. **XDS Program Name: CBS News – 60 Minutes**

Also available on XDS Channel: CBS News - 41

Available for download: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com) Also available by RSS for automatic posting on station websites.

## **CBS Radio News Products continued**

### **FACE THE NATION ON THE RADIO**

Radio version of the TV Sunday morning news program. 1 hour.  
Sundays 12:30pm ET. **XDS Program Name: CBS News - Face the Nation**  
Also available on XDS Channel: CBS News - 43  
Available for download: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).  
Also available by RSS for automatic posting on station websites.

### **ENTERTAINMENT REPORT**

Daily feature on entertainment news.  
60 seconds. NO network commercial.  
M-F Morning Newsfeed. [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).

### **NOT JUST ANOTHER STORY**

CBS News Correspondent Harley Carnes' daily commentary on a wide range of topics, such as airline travel, pirates, flu shots and anything that gets his goat.  
90 seconds. NO network commercial.  
M-F Morning Prep Newsfeed. [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).  
Also available by RSS for automatic posting on station websites.

### **HEALTH WATCH**

CBS News Medical Correspondent Dr. Holly Phillips on recent medical news.  
60 seconds. One 30-second network commercial.  
M-F 8:22am, 11:25am, 12:25pm ET. **XDS Program Name: Healthwatch** Available for download at westwoodone.com.

### **RAISING OUR KIDS**

CBS's Pat Carroll gives daily advice on child rearing and parenting.  
60 seconds. One 30-second network commercial.  
M-F 10:25am, 11:25am ET. **XDS Program Name: Raising our Kids** Available for download at westwoodone.com.

### **IN THE MARKETPLACE**

A look at the daily markets and consumer issues by CNBC.  
Two minutes: 60-seconds content, 60-second network commercial.  
Monday through Friday 5:25pm, 6:25pm ET **XDS Program Name: CBS News - In the Marketplace**

### **PODCASTS/RSS FEEDS OF CBS RADIO NEWS BROADCASTS AND FEATURES**

Online versions for station websites or listener podcasts of hourly broadcasts, World News Roundup, Special Reports, 60 Minutes, Face the Nation, Reporter's Notebook and many other features. [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).  
RSS feeds for automatic posting to your website are also available.

### **CBSNEWS.COM LINKS**

Stations' websites may directly link to the headlines and latest news from CBS News. CBSNews.com has developed an embeddable widget for your Web site that spotlights the



unique and exclusive reporting of CBS News. This auto-updating widget will display headlines and link to stories on CBSNews.com. **\*SEE CBSNEWS.COM LINKS AND WIDGETS**

## **CBS News-on-the-Hour FORMAT:**

- The top stories every hour, on the hour, 24-hours a day.
- Flexible programming allows cutaways at 4:00, 5:00, and 6:00 minutes past the hour.
- Customized outcues and local sales availabilities.
- Anchored by CBS News correspondents.

### *Format:*

Length with Network Commercials: 6:00 minutes

### *Air Schedule:*

59:59	<b>Netcue 01C</b> (CBS News TOH Program Start)
00:00:	Time Tone/Sounder/Newscast ( )
02:59:	<b>Netcue 02C</b> (Net Spot First Position Start)
03:00:	Network Commercial Position #1 (:60)
04:00	<b>Netcue 03C</b> (Net Spot First Position End)
04:01:	Newscast Content
04:59	<b>Netcue 04C</b> (Net Spot Second Position Start)
05:00:	Network Commercial Position #2 (:60)
06:00	<b>Netcue 05C</b> (Net Spot Second Position End)
06:00	<b>Netcue 06C</b> (CBS News TOH Program End)

**XDS Program Name: CBS News TOH** (your time zone follows)

## **CBS World News Roundup *FORMAT***

- Veteran CBS News Correspondent Steve Kathan hosts the longest-running news program in radio history.
- Every weekday morning, the CBS World News Roundup offers listeners 10 minutes of in-depth news coverage.
- Flexible programming allows a cutaway at 8:00 minutes past the hour
- Two minutes available for station sale.
- Monday through Friday at 8:00am ET, 7:00am CT, 6:00am MT, 7:00am PT)
- Available as a podcast and/or RSS feed for your web site from [cbsradionewsfeed.com](http://cbsradionewsfeed.com).
- **XDS Program Name: CBS News World News Roundup Morning**

### *Format:*

Length with local availability: 10:00 minutes

### *Air Schedule:*

59:59	<b>Netcue 07C</b> (Program Start)
00:00:	Time Tone/Sounder/Newscast Headlines (:15) “Good morning. I’m ___ with the CBS World News Roundup...” Lead Stories...
04:00	<b>Netcue 08C</b> (Station Availability #1 Start) Cutaway Cue: “It’s X minutes past the hour.”
04:01:	Station Availability #1 (:60)
05:01	<b>Netcue 09C</b> (Station Availability #1 End)
07:59	<b>Netcue 10C</b> (Station Availability #2 Start) Cutaway Cue: “It’s 8 minutes past the hour.”
08:00:	Station Availability #2 (:60)
09:01	<b>Netcue 11C</b> (Station Availability #2 End)
09:02:	Newscast Content
10:00	<b>Netcue 12C</b> (Program End)

## **CBS World News Roundup - Late Edition**

- Monday-Friday 7:00pm CBS World News Roundup.
- Every weekday evening, the CBS World News Roundup-Late Edition offers listeners 9-minute wrap-up of the day's national news.
- Flexible programming allows a cutaway at 5:00 minutes past the hour.
- Three 60-second network commercials.
- Veteran CBS News Correspondent Bill Whitney hosts the news program.
- **XDS Program Name: CBS News World News Roundup Late Edition**

### *Format:*

Length with Network Commercials: 9:00 minutes

### *Air Schedule:*

59:59	<b>Netcue 13C</b> (Program Start)
00:00:	Time Tone/Sounder/Newscast Headlines (:15) "This is the CBS World News Roundup – Late Edition. I'm Bill Whitney..." Lead Stories...
02:59	<b>Netcue 14C</b> (Net Spot #1 Start) Cutaway Cue: "Now this."
03:00:	Network Commercial Position #1 (:60)
04:00	<b>Netcue 15C</b> (Net Spot #1 End)
04:01:	Newscast Content
04:59	<b>Netcue 16C</b> (Net Spot #2 Start) Cutaway Cue: "You're listening to the CBS World News Roundup."
05:00:	Network Commercial Position #2 (:60)
06:00	<b>Netcue 17C</b> (Net Spot #2 End)
06:01:	Newscast Content
06:59	<b>Netcue 18C</b> (Net Spot #3 Start) Cutaway Cue: "Time on the Roundup, 7 minutes past the hour."
07:00:	Network Commercial Position #1 (:60)
08:00	<b>Netcue 19C</b> (Net Spot #3 End)
08:01:	Newscast Content
09:00	<b>Netcue 20C</b> (Program End)



## **CBS News Weekend Roundup FORMAT: Channel 41**

- Anchored by CBS News National Correspondent Dan Raviv, this program lends depth and perspective to events of the week with reports and analysis from CBS News Correspondents, Reporters and contributors from around world.
- EIGHT 60-second availabilities for station sale.
- Fed Fridays 4:10pmET and Saturdays 8:10amET.
- **XDS Program Name: CBS News - CBS Weekend Roundup**
- Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).

### *Format:*

Length with local availability: 48:00 minutes

10:00 **Netcue 23C** (Program Start)  
10:00: Sounder/Newscast  
Headlines (:15) "This is the CBS News Weekend Roundup."  
Segment #1  
18:00 **Netcue 24C** (Station Availability Start)  
18:01: Station Availability #1 (2:00 of PSAs)  
20:00 **Netcue 25C** (Rejoin to Program)  
20:00: Segment #2  
28:00 **Netcue 24C** (Station Availability Start)  
28:01: Station Availability #2 (2:00 of PSAs)  
30:00 **Netcue 25C** (Rejoin to Program)  
30:00: Segment #3  
38:00 **Netcue 24C** (Station Availability Start)  
38:01: Station Availability #3 (2:00 of PSAs)  
40:00 **Netcue 25C** (Rejoin to Program)  
40:00: Segment #4  
48:00 **Netcue 24C** (Station Availability Start)  
48:01: Station Availability #4 (2:00 PSAs)  
50:00 **Netcue 25C** (Rejoin to Program)  
50:00: Segment #5  
"this is the CBS Weekend Roundup on the CBS Radio Network"  
58:00: **Netcue 26C** (End of broadcast)

Editorial questions and comments may be directed to Howard Arenstein, Executive Producer, (202) 457-4561 or [ArensteinH@cbsnews.com](mailto:ArensteinH@cbsnews.com).

## **REPORTER'S NOTEBOOK**

- Reporters Notebook is the place to turn for a unique perspective on world events.
- CBS Correspondents provide insight, details and context to all the latest news.
- Monday through Friday at 4:25pm/5:25ET. . **XDS Program Name: CBS News - Reporter's Notebook**
- Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com) under Programming/Podcasts.
- Available by RSS for automatic posting on station websites.

*Format:*

Length 90 seconds: 60 seconds content, 30 second network commercial

HH:24:59	Netcue 56C	Reporter's Notebook Start
HH:26:00	Netcue 57C	Net Spot Start
HH:26:30	Netcue 58C	Program End

## THE OSGOOD FILE

- *The Osgood File* presents award winning social commentary with a unique delivery style brought to you by Hall-of-Fame broadcaster, Charles Osgood. As CBS Radio's poet-in-residence, Charles Osgood can turn current events into lyrical verse or showcase his sharp wit with a humorous look at the day's headlines.
- Monday through Friday at 6:25am, 7:25am, 8:25am & 9:25am **XDS Program Name: The Osgood File**

### *Format:*

Length: 3:00 minutes, 2:00 content and two network 30 second commercials.

XX:24:59 - Osgood Start Netcue

XX:25:00 - Charles Osgood introductory segment 1 (:30 approximately)

HH:25:30 - Net Spot Start Netcue

XX:25:30 - commercials (:60)

XX:26:30 - Charles Osgood Segment 2 (:90 approximately)

XX:28:00 - Osgood Program End Netcue

*See below for Netcue assignments*

For more information or to be added to the OSGOOD topics email notification, contact Producer Ray Bassett [bassettr@cbsnews.com](mailto:bassettr@cbsnews.com) (212) 975-2874

***"Charlie has this great talent for looking at news with a totally fresh eye."***  
— Ted Koppel reminiscing about their working days together at ABC

***"One of the greatest talents in broadcasting today is Charles Osgood. His pieces on CBS Radio and Television are delightfully sage, compassionate and witty."***  
— Walter Cronkite

***"Charles Osgood is one of the best young writers in radio and television and, if he was old, he'd be one of the best old writers in radio and television, too."***  
— Andy Rooney

### **Netcues for The Osgood Report**

38C Osgood File Daily Program 1 Start

49C Osgood File Daily Program 1 Net Spot Start

39C Osgood File Daily Program 1 End

40C Osgood File Daily Program 2 Start

49C Osgood File Daily Program 2 Net Spot Start

41C Osgood File Daily Program 2 End

42C Osgood File Daily Program 3 Start

49C Osgood File Daily Program 3 Net Spot Start

43C Osgood File Daily Program 3 End

44C Osgood File Daily Program 4 Start

49C Osgood File Daily Program 4 Net Spot Start

45C Osgood File Daily Program 4 End

## ***The Dave Ross Show***

- *The Dave Ross Show* looks at contemporary issues from Dave's perspective. Dave has a unique and different, sometimes ironic, sometimes humorous, sometimes in song parody, but always compelling take on the day's news.
- Dave Ross is a humorist, satirist, cynic and irreverent observer of current events.

*Format:*

Length: 2 minutes: 90 seconds content and 30 second network commercial

Monday-Saturday, 12:25pm / 1:25pm ET. **XDS Program Name: Dave Ross**

*"Radio has so few personalities, that when you are fortunate to have one, you should be shouting from the rooftops that you have that personality on your radio station."*  
— KRLD Dallas

### **Netcues for Dave Ross**

***Weekdays, Monday-Saturday***

<b>Netcue</b>	<b>Function</b>
<b>30C</b>	<b>Dave Ross Start Cue</b>
<b>48C</b>	<b>Ross Net Spot Start</b>
<b>31C</b>	<b>Dave Ross End Cue</b>

## ***STATION ALERTS: Email/ Infolink/ NetWriter/ Voice Cue/ NetBug***

### **CBS Email:**

Email alerts and advisories on programming and CBS News coverage.

### **CBS Infolink/NetWriter System:**

Text based news and advisory service providing breaking news, programming, and affiliate information from CBS News via satellite. Can be programmed to feed directly into your in-house computer system.

### **CBS VoiceCue System:**

Closed Circuit announcement channel providing immediate information on breaking news and special programming via satellite channel. **XDS Program Name: CBS News – Voice Cue**

### **CBS NetBug:**

Internet based pop-up providing text-based news services on breaking news, special programming and planning information.

*News Services provided on these systems:*

- CBS News Coverage Notes: daily advisories that list stories CBS News is working on and reporting throughout the day and the following day.
- Headline Advisory: identifies anchor and the major stories covered in the upcoming newscasts and updates.
- Advisories on special news events.
- Details of Special News Coverage, Updates, Special Reports, formats and channel information.
- Billboard summaries of each hourly Newsfeed including suggested lead-ins and wrap-around copy, along with outcues and lengths.
- Entertainment Feed and Today in History billboards.

For information on Infolink, VoiceCue, Email or NetBug, contact Craig Swagler: (212) 641-7631 swaglerc@cbsnews.com

## **NEWSFEED: [cbsradionewsfeed.com](http://cbsradionewsfeed.com)**

- Newsfeed is the prestigious CBS Radio News Affiliate Service that provides all the news gathered by the network- sound bites, newsmaker interviews, actuality, reports from the scene, etc- for stations to program locally.
- 24/7 immediate availability to all network sound.
- Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).
- An automatic downloader to ingest newsfeed cuts into your newsroom audio system is available. Contact Craig Swagler for more info.[swaglerc@cbsnews.com](mailto:swaglerc@cbsnews.com).

### **Newsfeed Morning Prep feed –available at 12 midnight ET**

Every weekday, the first audio available is the Morning Prep feed. The Morning Prep feed bundles all the material needed to get your morning team started. Regular features including Not Just Another Story with Harley Carnes, Rewind, The Entertainment Report, Moneywatch Morning Report, Jim Chenevey morning reports and correspondent previews of the days events and stories are posted first on the Morning Prep.

## **Newsfeed Morning Prep Features by topic**

Available for download from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com).

- Car Chronicles, CBS's Jeff Gilbert WWJ Detroit/Fridays only/ 45 seconds
- Car Chronicles Test Drive, CBS's Jeff Gilbert WWJ Detroit/Fridays only/ 45 seconds
- CEO Radio, Ray Hoffman/M-F/ 60 seconds
- Chow Minute, Chow.com editors/Fridays only/ 60 seconds
- Courtwatch, Chief Legal Analyst Andrew Cohen/ Mondays only/ 60 seconds
- CNET Minutes, CNET's Brian Cooley/ Mon: Tech Minute; Tues: Car Tech/ 60 seconds
- CNET Update, CNET's Bridget Carey and other editors/M-F/ 60 seconds
- Entertainment Report, Bill Bregoli /M-F/ 60 seconds
- Eye on Washington/Eye on the White House, CBS News correspondents/M-F/ 60 seconds
- Feature Pieces, Correspondent Jim Chenevey and other correspondents/ M-F/ length varies
- Grodin Commentary, Charles Grodin/M-W-F/ 30-60 seconds
- Moneywatch Morning Report, Moneywatch.com's Editor at Large Jill Schlesinger/ M-F/60 seconds
- Not Just Another Story, Correspondent Harley Carnes/M-F/60 seconds
- Now.What. Correspondent Jim Taylor/Fridays only/2 versions- 35 seconds and 90 seconds.
- Observation Deck, Correspondent Dave Barrett/Wednesdays only/ 60 seconds
- Reporter Teases, Various CBS News correspondents, Morning Feed and throughout the day
- Rewind, CBS's Brandon Brooks/ M-F/ 60 seconds
- Tech Talk, Larry Magid/ M-F/60 seconds
- Trends, Last.FM/M-F/60 seconds
- The 404, CNET's Jeff Bakalar and Justin Yu/ M-F/ 60 seconds
- World News Roundup Promo \*on 7am NF(Monday through Friday)
- World News Roundup Late Edition Promo, \*on 6p NF (Monday through Friday)
- Your Daily Dish, CBS's Deborah Rodriguez/\*on 6am NF/ M-F/ 60 seconds

## ***Entertainment Morning Prep Service***

- Entertainment actuality service provides sound bites of show biz stories, covering major movie releases, concert tours, music, TV shows, books and special events. New material is fed each DAY.
- Available for download from the web at: [westwoodone.com](http://westwoodone.com).
- The site is password protected. Call your rep for access.

## ***Sportsfeed:***

- Sports News service provides sound bites, interviews and actuality.
- Available for download: [westwoodone.com](http://westwoodone.com).
- The site is password protected. Call your rep for access.

## ***Sports Programming and Reports***

For a complete schedule of Seasonal Sports Reports, call your Westwood One representative.

## **WEEKEND FEATURE FEED** by Segments

- Weekly features and series with no network inventory.
- Available for download Fridays from the web at: [www.cbsradionewsfeed.com](http://www.cbsradionewsfeed.com). In the Programming drop-down box under Features.
- The Early Bird Feature Feed is a head-start on the Weekend Feature Feed; content varies/ Available Wednesdays.

The WEEKEND FEATURE FEED is fed in 5 parts:

### **EXTRAS** (Specials, features and series)

- Rewind/ Brandon Brooks (7 pieces/week)
- Exception to the Rule/ Turi Ryder (3)
- Looking at the Law/ Neil Chayet (5 pieces and 5 teases)
- Grodin Commentary/Charles Grodin
- Money Watch Minute/ Jill Schlessinger (2)
- The Observation Deck/ Dave Barrett

### **LIFESTYLES**

- Car Chronicles/ Jeff Gilbert (2pieces/week)
- Chow Minute/ Chow Editors
- Dr. Knowledge Minutes/ Dr. Knowledge (5)
- GiantBomb.com/Jeff Gerstmann
- Metacritic Movie Minute/Keith Kimbell
- Now What /Correspondent Jim Taylor (2)
- Report on Religion/ Fred Bodimer
- Sidebar/ Bill Whitney
- Stamp Collecting/ Lloyd DeVries
- Untold Stories/ Vicki Barker
- With The Family in Mind/ Valerie Morris (3)

### **HEALTH**

- John Hopkins Newsfeed/ Elizabeth Tracey (5pieces/week)

### **MONEY**

- Banmiller on Business/Brian Banmiller (5 )
- CEO Radio/ Ray Hoffman (5)
- Inside Business/ Geoff Colvin (5)
- Managing Your Money/ Paul Hencke (5)
- Your Next Job/ Steve Greenberg (5)

### **SCIENCE AND TECHNOLOGY**

- CNET Minutes/ Brian Cooley (2 with music/2 without music)
- Digging Deep/Fran Sorin (5)
- FYI/ Jim Chenevey Das (1)
- GreenAir/ Rich Awn (2)
- SmartPlanet/Sumi Das
- Soundbytes/ Jan Ziff (5)
- Tech Talk/ Larry Magid (5)

For more information contact producer, (212) 975-7477 or Constance Lloyd [CL1@cbsnews.com](mailto:CL1@cbsnews.com)



## **WEEKEND FEATURE FEED** by Title

*Here's a listing of the feature pieces:*

**BANMILLER ON BUSINESS with Brian Banmiller:** 5 pieces, personal business tips, 60 seconds each  
**CAR CHRONICLES with Jeff Gilbert, WWJ Detroit** 2 pieces, car industry and new models, 45 seconds  
**CEO RADIO, Ray Hoffman:** 5 pieces, interviews with successful CEOs and entrepreneurs, 60 seconds  
**CHARLES GRODIN COMMENTARY** 1 piece, various topics, 60 seconds  
**CHOW MINUTE, Chow.com editors:** 1 piece, food trends, restaurants, recipes 60 seconds  
**CNET MINUTES:** 2 pieces, latest technews: Tech Minute -Brian Cooley; Car Tech Minute -Brian Cooley, 60 seconds each  
**DIGGING DEEP with Fran Sorin** 5 parts, gardening and environmental tips, :45 seconds each  
**DR. KNOWLEDGE MINUTES with Dr. Knowledge,** 5 pieces, fascinating facts and interesting stories, 60 seconds  
**DR. SEAN'S MEDICAL FILE with Dr. Sean Kenniff,** 5 pieces, health and medicine, 60 seconds  
**EXCEPTION TO THE RULE with Turi Ryder,** 3 pieces, commentary, 60 seconds each  
**F.Y.I. with Correspondent Jim Chenevey:** 1 pieces, new frontiers in science, 60 seconds  
**GIANTBOMB.COM with the Giant Bomb team,** 1 piece, video games, 60 seconds  
**GREEN AIR with Rich Awn:** 2 pieces, latest environmental and consumer tips on going GREEN, 60 seconds  
**INSIDE BUSINESS with Geoff Colvin, Fortune Magazine:** 5 parts, the week's business happenings, 90 seconds  
**THE JOHN HOPKINS MEDICAL REPORT with Elizabeth Tracey:** 5 parts, breakthroughs and research, 60 seconds  
**LOOKING AT THE LAW with Neil Chayet, lawyer:** 5 parts, 5 teases, interesting law cases. 70 seconds each.  
**MANAGING YOUR MONEY with Paul Hencke,** Global Market Trend Letter: 5 parts, 90 seconds  
**METACRITIC MOVIE MINUTE with Keith Kimball,** reviews of films, 1 piece, 60 seconds  
**MONEYWATCH MINUTE with Jill Schlesinger,** 2 pieces on business, 60 seconds  
**NOW.WHAT. with Jim Taylor,** pop culture and current trends, 2 pieces, 40 seconds/ 90seconds  
**THE OBSERVATION DECK with Dave Barrett,** 1 piece, feature news story, 60 seconds  
**REPORT ON RELIGION with Fred Bodimer, KMOX editor/reporter:** 1 piece, 90 seconds  
**REWIND, with Brandon Brooks:** 7 pieces, daily feature on day's entertainment history, 60 seconds  
**SIDEBAR with Correspondent Bill Whitney:** 1 piece, news and commentary, 90 seconds  
**SMARTPLANET with Sumi Das:** 1 piece, smart technology changing the way we live, 60 seconds  
**SOUND BYTES with Jan Ziff:** 5 parts on computers and The Internet, 60 seconds  
**STAMP COLLECTING with Lloyd de Vries,** Board of Directors Philatelic Society: 1 piece, 60 seconds  
**TECH TALK with Larry Magid** 5 pieces, tech news, products and issues, 60 seconds  
**TV.COM MINUTE with editors of TV.com,** reviews and insights into TV listings, 60 seconds  
**UNTOLD STORIES with Correspondent Vicki Barker:** 1 part, offbeat news story, 90 seconds  
**WITH THE FAMILY IN MIND with Valerie Morris** 3 parts, family relations, 90 seconds each  
**YOUR NEXT JOB with Steve Greenberg,** 5parts, advice and trends on current job market, 60 seconds each

## WEB PRODUCTS AND TOOLS

**WIDGETS AND LINKS** CBSNews.com has produced a number of auto-updating news, social networking, health, and sports "widgets" for use on your local web sites. All you have to do is paste the code below into your page. That's it. We'll update the content as often as every five minutes, 24 hours a day, seven days a week.

You can find most CBSNews.com widgets at

<http://www.cbsnews.com/stories/2008/02/06/utility/main3798765.shtml>



**Breaking News** Be the first to know. Breaking news stories, delivered to you, as they happen.

```
<script
src="http://nmp.newsgator.com/NGBuzz/Buzz.ashx?buzzId=16934&apiToken=BA7717C6DDBD407AA7FC6327F1861493" type="text/javascript" language="javascript"></script>
```



**Top Videos** Watch the latest videos from CBSNews.com.

```
<script
src="http://nmp.newsgator.com/NGBuzz/Buzz.ashx?buzzId=22837&apiToken=9D9777380B444F66911974A1875C3BA7" type="text/javascript" language="javascript"></script>
```



**Most Popular Stories** Read today's most popular stories from CBSNEWS.com.

```
<script
src="http://nmp.newsgator.com/NGBuzz/Buzz.ashx?buzzId=22839&apiToken=9D9777380B444F66911974A1875C3BA7" type="text/javascript" language="javascript"></script>
```



**Only on CBS News** Exclusive stories from CBS News broadcasts.

```
<script
src='http://nmp.newsgator.com/NGBuzz/buzz.ashx?buzzId=75802&apiToken=83A3D8594C2343E2825C8E6D6A595E6A&trkp=&trkm=' type='text/javascript'></script>
```

## WEB PRODUCTS AND TOOLS



**Political News** Get the latest political and campaign news.

```
<script  
src='http://nmp.newsgator.com/NGBuzz/buzz.ashx?buzzId=22831&apiToken=9D9777380B444F66911  
974A1875C3BA7&trkp=1EFB2172-0F5B-E2B2-1EE5-E32A6F8960B5&trkm='  
type='text/javascript'></script>
```



**Health News** The latest in health and medical news, delivered right to you.

```
<script  
src='http://nmp.newsgator.com/NGBuzz/buzz.ashx?buzzId=23366&apiToken=9D9777380B444F66911  
974A1875C3BA7&trkp=BF12AC2D-4A2A-783C-3495-628D1E40C334&trkm='  
type='text/javascript'></script>
```



**Mac News Widget** (*this is a download for your users to put on their desktops*) Breaking news headlines for your Mack OS X users.

<http://www.cbsnews.com/htdocs/dashboard/CBSNews.zip?tag=contentMain;contentBody>



**Facebook News** (*this is a download for your users to put on their desktops*) Your listeners can keep up with the latest braking news right their Facebook profile.

<http://www.facebook.com/apps/application.php?id=2419673775>



**CBS Sports Widget** Get real-time scores from all over the country.

You can find a list of all CBS Sports widgets at <http://www.cbssports.com/xml/widgets>

Send your questions, comments and ideas to [gervaisd@cbsnews.com](mailto:gervaisd@cbsnews.com).

## WEB PRODUCTS AND TOOLS

### A NEWSCAST PLAYER FOR YOUR WEBSITE

Listeners can now hear the latest news from CBS Radio News on demand on your website.

You can find instructions on how to download it on our website:

[http://www.cbsradionewsfeed.com/remote\\_player.php](http://www.cbsradionewsfeed.com/remote_player.php)

Stations can choose from several designs for your website:

#### Small Player



#### Medium Player



#### Large Player



#### CBS News Player



#### CBS News Player - v2



## **WEB PRODUCTS AND TOOLS**

### **RSS FEEDS, PODCASTS and WEB FEATURES**

Many of our most popular reports and features are available as RSS feeds. These are automatically updated and listeners can subscribe through your website.

#### **Currently Available RSS Feeds:**

- Newscast
- 60 Minutes
- CBS Evening News
- CBS News In-Depth
- CBS News Interviews
- Courtwatch
- Entertainment Report
- Eye on Washington
- Face the Nation on the Radio
- Harley Carnes Not Just Another Story
- Larry Magid's Tech Interviews
- Market Wrap-up
- Now What
- President's Weekly Address
- Republican Weekly Address
- Reporter's Notebook
- Speed Feed (This is our podcast feed of raw events like the State of the Union Address.)
- Tech Talk
- Turi Ryder's Exception to the Rule
- Weekend Roundup
- What's in the News
- World News Roundup
- Your Daily Dish

#### ***Other features without RSS feeds available for your website:***

- Looking at the Law
- MoneyWatch Minute
- Hopkins Newsfeed (health)
- Daily Dose (Dr. Sean Kenniff)
- Sidebar
- Report on Religion
- Stamp Collecting
- Untold Stories
- Car Chronicles
- With the Family in Mind
- Dr. Knowledge Minutes
- Banmiller on Business
- Inside Business

## **WEB PRODUCTS AND TOOLS**

### **SOCIAL NETWORKING**

#### **Twitter -- @cbsradionews**

- At least one tweet an hour of the lead story on the CBS News Hourly broadcast
- Additional tweets in the event of breaking news.
- Tweets (or retweets if appropriate) highlighting outstanding content from affiliates that catches our eye, or that we are alerted to.
- Pictures from our reporters out in the field.
- Correspondent coverage (live tweeting) of some events.

#### **Facebook – facebook.com/cbsradionews**

- Interactivity with those who 'like' CBS Radio News.
- Affiliate Finder to help listeners locate the closest station in their area.
- Menu of our podcasts and other information.
- Favorite pages link-sharing program with stations interested in 'liking' CBS Radio News.

#### **Website – radio.cbsnews.com**

- Central hub for information on CBS Radio News.
- Blogs and podcasts from our correspondents.
- Affiliate Finder to help listeners locate the closest station in their area.
- Slide shows on major news stories from reporters in the field.
- Twitter feed from all CBS Radio News Tweeters.
- Facebook "Like" box highlighting those who like CBS Radio News.
- Bios for CBS Radio News On-Air Staff and Management.

# Channel Guide/CBS News

**XDS: CBS News - 39**  
**AFFILIATE SERVICES**

Updates, Special Reports

**XDS: CBS News - 39**

**AFFILIATE SERVICES**

Updates, Special Reports

**XDS: CBS News - 39**

w/NetWriter Service      **AFFILIATE SERVICES**  
Updates, Special Reports

**XDS : CBS News - 40**  
Unanchored news events;  
news conferences, live feeds, etc.

**XDS: CBS News - VOICE CUE**  
News Advisories  
Your connection to the  
CBS Newsroom about  
upcoming breaking news

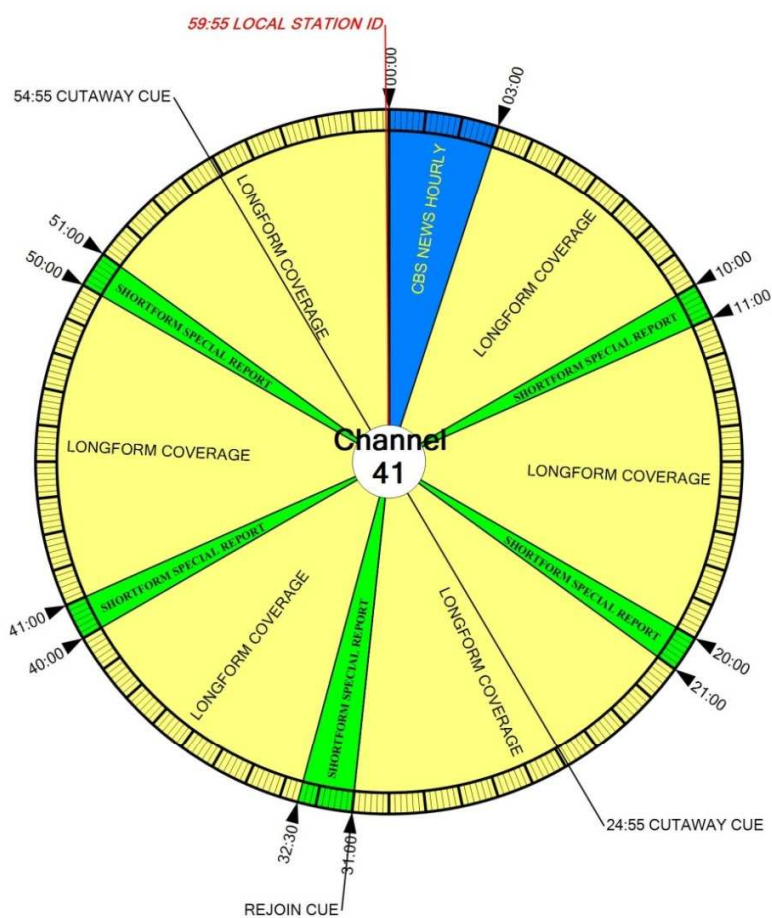
**XDS: CBS News - 41**      **XDS: CBS News -CHANNEL 43**  
**LONGFORM CBS NEWS**  
Anchored news coverage;  
unanchored news events news conferences, live feeds.  
The Weekend Roundup

**AFFILIATE SERVICES**  
Newsbriefs, bulk feeds,  
and news conferences

**XDS: CBS News - CHANNEL 42**  
**44**  
**LONGFORM CBS NEWS**  
Unanchored events

**XDS: CBS News - CHANNEL**  
**AFFILIATE SERVICES**  
Talk

## Breaking News / Continuous Coverage



Turn to CBS News for continuous coverage in a major crisis. This convenient format for breaking news includes live reports and analysis plus Shourtform Special Reports ever ten minutes every hour from the CBS Newsroom.

Shourtform Special Reports within Continuous Coverage on Channel 41 may be disregarded periodically for ongoing news coverage or breaking news events. Please monitor VoiceCue for programming advisories. All Shortform Special Reports are also carried on Channel 39.

In the clock above, change the center text to **XDS: CBS News - 41**



## **CBS Radio News Contact Information**

**CBS Radio News Desk: (888) 227-8900; (212) 975-1115; (212) 975-3615**

**Harvey Nagler**, VP, News  
212 975 2685; Email: [hna@cbsnews.com](mailto:hna@cbsnews.com)

**Constance Lloyd**, General Manager  
212 975 3257; Email: [cl1@cbsnews.com](mailto:cl1@cbsnews.com)

**Jim Jones**, Senior Director Affiliate Sales  
202 895 2336; Email: [jimjones@westwoodone.com](mailto:jimjones@westwoodone.com)

**Howard Arenstein**, Washington Radio Bureau Chief  
202 457 4561; Email: [HAX@cbsnews.com](mailto:HAX@cbsnews.com)  
Contact Howard about daily news coverage in Washington, D.C. and *Weekend Roundup*.

**Aliah Git**, Executive Editor  
212 975 7730; Email: [gita@cbsnews.com](mailto:gita@cbsnews.com)  
Contact Aliah about daily news coverage.

**Charlie Kaye**, Executive Producer  
212 975 3791; Email: [cka@cbsnews.com](mailto:cka@cbsnews.com)  
Contact Charlie about daily news coverage.

**Linda Coombs**, Manager of Operations  
212 975 6952; Email: [lco@cbsnews.com](mailto:lco@cbsnews.com)  
Contact Linda about operational procedures, special affiliate requests, and payment issues.

**Craig Swagler**, Special Events Executive Producer  
212 975 7631; Fax 212 975 7632; Email: [swaglerc@cbsnews.com](mailto:swaglerc@cbsnews.com)  
Contact Craig to arrange special events coverage, political coverage, credentials, newsfeed systems.  
On page 16, Craig's number is listed as 212-641-7631. Are both numbers valid? I am thinking that 975 is correct for CBS employees; and that 641 is correct for Westwood One employees

**Dustin Gervais**, Digital Media manager  
212 975 6691; Email: [gervaisd@cbsnews.com](mailto:gervaisd@cbsnews.com)  
Contact Dustin about CBSNews.com, web pages, social networking and other new media applications.

**Radio Liaison**  
212 975 8113;  
Contact the liaison about filing stories.

**Ingrid Belqaid**, Newsroom Coordinator  
212 975 9424; Email: [ihu@cbsnews.com](mailto:ihu@cbsnews.com)  
Contact Ingrid for payments, story research, CBS art and logos, and 60 Minutes information.

**Ray Bassett**, Producer, *Osgood File*  
212 975 2874; Email: [bassettr@cbsnews.com](mailto:bassettr@cbsnews.com)  
Contact Ray for *Osgood* information.

**Westwood One Broadcast Operations**  
212 641-2021  
Contact BOD for technical support, refeeds and channel information.  
800-877-0007 for satellite receiver issues.

**Engineering Central Control**  
212 975 2399  
Contact Central Control for technical needs and questions.

**Westwood One XDS Technical Services**  
914-908-3210  
Contact Tech Services for XDS receiver technical needs and questions